

## Russell Companies Appoints New Chief Operations Officer

**Bettendorf, Iowa, April 6, 2009** – Russell Companies and Russell Electric today announced that it has named David Fenton as Chief Operations Officer. David brings nearly 20 years of senior operations and business management experience to this newly created role. His post is effective April 9, 2009 and he will report to Jeff Lanum, Russell Companies owner/president.



David has an Electrical & Computer Engineering degree from the University of Iowa and a Masters degree in Business Administration. He was previously with Alcoa and served in numerous leadership positions within the Alcoa-Davenport Works manufacturing plant and the Alcoa North American Rolled Products Business Unit. Most recently, he was a Business Unit Manager, where he led business improvement teams in Texas, Pennsylvania and Iowa. Previously, David led and managed several large operating areas within the 2100 employee Alcoa manufacturing plant in Riverdale, Iowa and has experience in large capital project management and engineering. He has extensive knowledge and success in maximizing organizational performance and achieving business plan objectives by leading, motivating and mentoring high-performance business teams.

"Growth and success has been a hallmark of Russell Electric since purchased in 2003 and the subsequent creation of Russell Companies. I want to bring not only the best products and services to market, but also with the strongest leadership team," said Lanum. "David has an outstanding track record and will be able to help us grow our businesses and apply best practices in staying ever more customer-focused and nimble. He will initially lead our growth plans for Russell Residential Electric Doctor® throughout Iowa and Illinois and be responsible for the company's day-to-day operating activities, growth, cost and margin control and financial goal management across all of our businesses."

### **About Russell Companies,**

The Russell Companies consist of several LLC businesses; Russell Electric, Russell Communications, Russell Residential (aka, Electric Doctor®) and Lanum Properties. The companies provide electrical services, electrical contracting services, communication systems and standby generators to end-users, building owners, and construction companies. We also offer project management, estimating and engineering services, as well as furnish, install, and maintain electrical systems. In addition, our communications division offers customers a broad range of managed voice, data, video, security, broadband wireless capabilities and IP services with proven performance and scalability. The company was founded in 1948 and is based in Bettendorf, Iowa. You can learn more at [www.russellcompanies.net](http://www.russellcompanies.net).