

For Immediate Release:

Iowa Congressman Bruce Braley and Russell Electric discuss Energy Efficiency

Bettendorf, Iowa, July 16, 2010 - Russell Electric, Bettendorf's largest electrical contractor, and Iowa Congressman Bruce Braley meet and discuss energy efficiency, energy efficiency products and how they can save money for businesses. The focus was to find ways to help businesses understand the benefits and help them with incentives to invest in energy efficient products.

Prompted by the debate in Congress over the future of the tax incentive that has helped expand the corn-based fuel industry, Congressman Braley arrived in Bettendorf to promote greater investment in clean energy. While touring Russell Electric, company president Jeff Lanum demonstrated an assortment of commercial lighting products, including a street light that could function at about a third the cost of typical street lighting.

Lanum as well as other company officials mentioned some of their potential customers have been hesitant to move ahead with projects, concerned over how long it would take to recover their investments. "Any government help to get consumers to move forward with their projects is very good for our economy and for jobs in our area," said Jeff Lanum. After the tour, Congressman Braley told reporters that he is backing a proposal to offer rebates to commercial businesses for part of the cost of buying and installing energy-efficient products.

About Russell Companies,

The Russell Companies consist of three LLC businesses; Russell Electric, Russell Communications, Electric Doctor® and divisions of TEGG® Services & Russell Generators. The Russell Companies provide electrical services to residential, industrial and commercial facilities, electrical contracting services, communication systems and standby generators to end-users and building owners. We also offer project management, CAD design and engineering services, as well. In addition, Russell Communications offers customers a broad range of managed voice VoIP, data, video, security, broadband wireless capabilities and IP services. Russell Electric was founded in 1948 and is based in Bettendorf, Iowa. You can learn more at www.russellcompanies.net.



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